

## ) INTERNATIONAL COMMUNICATION OUTREACH PROGRAMME

**Name of the Event:**International Communication Outreach Programme

**Joint Organisers:**NSS, TV Puram Grama Panchayat & Cyber Police dept.

**Date:** 08/11/2022, Tuesday

**Venue:** Panchayat Hall TV Puram

**Activity:** Outreach programme for community and students by major artist on cyber crime victims and laws

**Theme:** “Azadi, Cyber Crime & ICT”

**No. of Volunteers:** 18

### Report

The programme was conducted was aimed at educating students parents and public regarding the danger of engaging in cyber related crimes. Cybercrime is a problem that causes harm in a large scaeto individuals, businesses, and society. Cybercrime can take various forms, such as identity theft, email and internet fraud, theft of financial or card payment data, cyberextortion, ransomware attacks, and piracy<sup>234</sup>. Cybercrime can have negative effects such as loss of revenue, security costs, monetary losses, reputational damage, reduced productivity, and time. The parents were educated regarding the danger of cyber crimes. Information and communications technology (ICT) can be defined as: all the technologies used to handle broadcast media, telecommunications, intelligent building management systems (IBMS), network-based control systems, audiovisual processing and transmission systems and others. ICT is used in most of the fields such as E-Commerce, E-governance, Banking, Agriculture, Education, Medicine, Defense, Transport, etc.

